

Endorsements by CalOptima and Use of CalOptima Name and/or Logo Report

Pursuant to CalOptima Policy AA.1214, there are seven (7) items to report for January 2012:

1. Letter of Support for the University of California, Irvine Family Health Center's Application for the Service Area Competition Grant, United States Department of Health and Human Services, Health Resources and Services Administration (HRSA) 12 – 110
 2. Letter of Support for the Comprehensive Care Solutions' Proposal for the Health Care Innovation Challenge Grant, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services, Center for Medicare and Medicaid Innovation, CMS-1C1-12-001
 3. Letter of Support for the C³ System of Community Health Management Project Submitted by California State University, Fullerton for the Health Care Innovation Challenge Grant, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services, Center for Medicare and Medicaid Innovation, CMS-1C1-12-001
 4. Letter of Support for the Human Resource Marketing Services, Inc.'s Proposal for the Health Care Innovation Challenge Grant, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services, Center for Medicare and Medicaid Innovation, CMS-1C1-12-001
 5. Letter of Support for the Managed System of Care's Application Submitted by the Irvine Health Foundation for the Health Care Innovation Challenge Grant, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services, Center for Medicare and Medicaid Innovation, CMS-1C1-12-001
 6. Letter of Support for the Pacific Business Group on Health's Application for the Health Care Innovation Challenge Grant, U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services, Center for Medicare and Medicaid Innovation, CMS-1C1-12-001
 7. Event/Program Endorsement (\$3,000) for the HealthRHYTHMS Facilitator Training Program hosted by California State University, Fullerton, Department of Health Science
- There were two (2) marketing activities in which CalOptima's name or logo was used by an external entity in January 2012:
 - 1/28: Access California Services – 2012 Everyone Counts Annual Gala
 - 1/28-29: Tet Festival 2012 Spring of Peace – Year of the Dragon