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FOR IMMEDIATE RELEASE

**CALOPTIMA TO HOST FIFTH ANNUAL
COMMUNITY ALLIANCES CONFERENCE**

Attendees to Address Community Health Issues via Networking

ORANGE, Calif. (July 12, 2011) — To extend its impact as the health insurance provider for vulnerable Orange County residents, CalOptima will host the fifth annual Community Alliances Conference next week. The conference brings together professionals to encourage networking and learning among community-based organizations, health care providers, policy makers and community health advocates. The goal is to find creative solutions for providing health care and social services to at-risk Orange County residents.

- WHAT:** Community Alliances Conference
- WHEN:** Thursday, July 21, 2011 from 8:30 a.m. – 3:30 p.m.
- WHERE:** California State University, Fullerton, Titan Student Union
800 N. State College Blvd., Fullerton, CA 92843
- WHO:** Media are welcome. The deadline to register is Friday, July 15. Go to www.caloptima.org under “Quick Links & News.” Press check in at the Registration Assistance Table.

CalOptima planned the conference in collaboration with more than 30 community health partners. Conference highlights include:

- Keynote presentations from John Ramey, executive director, Local Health Plans of California, and Brenda Premo, director, Harris Family Center for Disability and Health Policy at Western University of Health Sciences
- Presentation of the Community Leader Award to Lynn Daucher, former Assemblywoman of the 72nd District and former director of the California Department of Aging
- A special performance by HealthRhythms, a research-based drumming program with demonstrated therapeutic benefits

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“CalOptima is honored to bring together hundreds of dedicated professionals who work each day to connect local seniors, families and children to the medical and social services they need,” says Richard Chambers, CalOptima Chief Executive Officer. “We look forward to the conference as a positive opportunity to create a healthier Orange County community.” Chambers will also be a keynote speaker at the event.

Conference breakout sessions address a variety of topics ranging from access to health care; advocacy for individuals and nonprofit organizations; social media use in community-based organizations; nutrition guidelines; and integrated services for seniors and people with disabilities.

About CalOptima

CalOptima is a county organized health system providing publicly funded health coverage programs for low-income families, seniors and people with disabilities in Orange County, Calif. CalOptima serves its 416,000 members with a network of more than 7,000 primary care doctors and specialists, as well as 30 hospitals. CalOptima provides access to quality health care through three programs, including Medi-Cal, Healthy Families Program and OneCare (HMO SNP).

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