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FOR IMMEDIATE RELEASE

**CALOPTIMA LAUNCHES NEW WEBSITE FEATURES FOR SPANISH AND VIETNAMESE SPEAKERS**

*CalOptima's Diverse Membership to Benefit From Communications in Their Own Language*

**ORANGE, Calif. (May 9, 2011)** — Orange County's Spanish and Vietnamese speakers have a new health resource available in their own language. CalOptima today launched fully translated versions of all pages in the "Members" area of its website. Currently, 38 percent of CalOptima's more than 415,000 members speak Spanish and 13 percent speak Vietnamese. Within Orange County, approximately 25 percent of the population speaks Spanish and 5 percent speaks Vietnamese, according to the latest available Census data.

"CalOptima has always provided written member information in Spanish and Vietnamese. The new multilingual website pages play an integral part in our effort to bridge language and cultural gaps for our members," says Liz Le, manager of the Cultural & Linguistics Department. "This initiative to make our website fully accessible in the languages most spoken by our members reflects our commitment to serving our communities in their languages."

CalOptima's qualified staff translators changed more than 100 website pages, featuring information on benefits and provider selection as well as links to common forms and a health education library. The Spanish and Vietnamese website material augments the agency's existing multilingual customer service, which is available via telephone. CalOptima also provides interpreter services for doctor or pharmacy visits and health education classes.

Users select their preferred language from convenient buttons on the page at [www.caloptima.org/en/Members.aspx](http://www.caloptima.org/en/Members.aspx). From there, the fully translated website pages launch. To view the Spanish pages, go to [www.caloptima.org/es-MX/Members.aspx](http://www.caloptima.org/es-MX/Members.aspx). To view the Vietnamese pages, go to [www.caloptima.org/vi-VN/Members.aspx](http://www.caloptima.org/vi-VN/Members.aspx).

**About CalOptima**

CalOptima is a county organized health system providing publicly funded health coverage programs for low-income families, seniors and people with disabilities in Orange County, Calif. CalOptima serves its 415,000 members with a network of more than 7,000 primary care doctors and specialists, as well as 30 hospitals. CalOptima provides access to quality health care through three programs, including Medi-Cal, Healthy Families Program and OneCare (HMO SNP).

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