

Well-Child Visits in the First 30 Months of Life (W30) HEDIS Measure Guide

CalOptima Health has created this guide to assist providers with optimizing their performance on the W30 Healthcare Effectiveness Data and Information Set (HEDIS) measure.

Well-Child Visits Key Takeaways

- The W30 HEDIS measure includes completion of at least six well visits within the first 15 months of life and at least two well visits between 15 and 30 months of age.
- Encourage early Medi-Cal enrollment for newborn members.
- Code specifically and accurately for all well-child visits, including newborn visits.
- For new patients, obtain well-child medical records from the prior provider and submit them to the health network or CalOptima Health as supplemental data.
- Follow best practices for scheduling well-child visits, vaccinations and screenings, including blood lead screening at 12 months and 24 months of age.
- Take advantage of sick visits to convert to well-child visits.

How W30 Well-Child Visits Are Measured

CalOptima Health uses the National Committee for Quality Assurance (NCQA) HEDIS definitions and measurement specifications to align with industry standards and to offer comparative data to other health plans.

- Well-Child Visits in the First 30 Months of Life (W30) assesses the following:
 1. **Well-Child Visits in the First 15 Months:** Percentage of children who turned 15 months old during the calendar year and had at least **six or more** well-child visits completed.
 - 15-month birthday is calculated as the child's first birthday plus 90 days.
 2. **Well-Child Visits for Age 15 Months–30 Months:** Percentage of children who turned 30 months old during the calendar year and had at least **two or more** well-child visits completed.
 - 30-month birthday is calculated as the child's second birthday plus 180 days.
- Well-child services must be provided by a primary care physician (PCP) provider type.
- Well visits must occur at least 14 days apart to be counted as distinct visits.

Newborn Medical Coverage Under Mother’s CIN and Early Registration for Medi-Cal Benefits

- Coverage for newborn services and billing under the mother’s Medi-Cal client index number (CIN) is for a limited time — during the birth month and the following month.
 - For example, if a child is born March 15, the newborn would be covered under the mother’s CIN for the rest of March and the month of April (46 days). Enrollment into Medi-Cal would need to be established for the child to have coverage beginning May 1.
- Encourage new moms to register their newborns with the County of Orange Social Services Agency (SSA) early to receive Medi-Cal benefits for their children.
- Resource: [SSA, Medi-Cal Enrollment for Newborns](#)

Get Credit for Providing Care to Newborn Under Mother’s CIN

- Obtain medical records from the previous provider when establishing care for a new patient.
- Submit supplemental electronic medical record (EMR)/health record data for newborn well-care visits completed under the mother’s Medi-Cal.
- Use specific ICD-10 and Current Procedural Terminology (CPT) newborn well-child codes in the first 28 days of life (less than eight days, eight–28 days) for accurate coding¹. See the table below.
- Submission of specific newborn well-child codes enables CalOptima Health to map services provided to the newborn under the mother’s CIN and link it back to the baby for HEDIS credit.
- Do not resubmit claims under the child’s CIN for services provided under the mother’s Medi-Cal since those claims will be rejected based on the child not being eligible at the time of service. Instead, provide supplemental data as proof of these services as noted above.

CPT Codes	ICD-10-CM Codes
New Patients Less than 1 Year — Use Both CPT and ICD Codes	
99381 Infant (younger than 1 year)	<ul style="list-style-type: none"> • Z00.110 Health supervision for newborn under 8 days old • Z00.111 Health supervision for newborn 8 to 28 days old • Z00.129 Encounter for routine child health examination without abnormal findings (for infants > 28 days old)

Established Patients Less than 1 Year — Use Both CPT and ICD Codes

99391 Infant (younger than 1 year)

- Z00.110 Health supervision for newborn under 8 days old
- Z00.111 Health supervision for newborn 8 to 28 days old
- Z00.129 Encounter for routine child health examination without abnormal findings (for infants > 28 days old)

Use of these codes should be appropriate to the service rendered and follow billing guidelines. Codes are from NCQA HEDIS specifications and may not reflect Medi-Cal billing guidelines and reimbursement. For a complete listing of codes, see the American Academy of Pediatrics (AAP) coding resource below.

When to Schedule Well-Child Visits

- Well-child visits should align with the Bright Futures Guidelines and Pocket Guide².
- Coordinate the timing of well-child visits and the timing of vaccines. Schedule the first newborn visit early, by one week of age, followed by a visit at one month of age, followed by a well-child visit schedule as outlined by AAP/Bright Futures. Make sure to complete the one-month well-child visit, which often gets missed. The goal should be to complete at least five visits by 6 months of age.
- Perform blood lead screenings at 12 months and 24 months of age.
- For children behind on their well-child visits or vaccinations, consider scheduling catch-up visits and/or converting sick visits to well-child visits.
- Resource: [CalOptima Health's Well-Child Visits: When to Go and What to Expect Flyer](#)

Optimize Office Processes for Well-Child Visits

- Open schedules six to nine months in advance to allow for appointments to be scheduled ahead of time.
- Make reminder phone calls or leverage text messaging to confirm upcoming appointments and to recall patients who have missed appointments.
- Offer appointments during evening/weekend hours for member accessibility.
- Leverage eligibility files and gap reports to identify and outreach to members due for well-child services.

For questions, email CalOptima Health at QI_Initiatives@caloptima.org.

Additional Resources:

1. [SSA, Medi-Cal Enrollment for Newborns](#)
2. [CalOptima Health's Well-Child Visits: When to Go and What to Expect Flyer](#)

Sources:

¹Bright Futures/American Academy of Pediatrics Coding for Pediatric Preventive Care 2022.
<https://downloads.aap.org/AAP/PDF/Coding%20Preventive%20Care.pdf>

²Bright Futures/American Academy of Pediatrics Recommendations for Preventative Pediatric Health Care https://downloads.aap.org/AAP/PDF/periodicity_schedule.pdf